Annual student Phonathon scheduled

Connection ISU, the university’s annual national phonathon, is our best way to stay in touch with you, our alumni, friends, parents and students.

Each year, current students volunteer to serve as ambassadors of their college by making calls for Connection ISU, the annual student phonathon, said Tressa Rockwood, pharmacy director of development.

“The phonathon is an integral part of our advancement program,” Rockwood said. “The pledges made by alumni and friends make an impact at ISU in many ways.”

Students also have the opportunity to speak with their respective alumni - thanking them for their support, she added.

Your pledge of a contribution helps to ensure continued success in providing academic scholarships for current and future ISU students, funds for research and special projects, such as the much needed renovation of the pharmaceutical care student practice laboratory or fund an area of greatest need. No matter the direction, your support is valued and appreciated.

Beginning Sunday, Feb. 8, and continuing through Feb. 12, ISU College of Pharmacy students will be calling for Connection ISU, requesting your pledge to support the College of Pharmacy in providing the educational foundation and the tools necessary for students to excel.

Their goal is to raise $65,000 this year!

Your gift to Connection ISU affords current students the opportunity to achieve educational goals that might go unrealized without your help.

“When a pharmacy student caller contacts you, remember how vital you are to their continued education and development,” Rockwood said. “Visit with the student who calls, about the current campus happenings and their individual activities – you may find you have a great deal in common.”

Please, respond positively to their request – make a generous pledge to Connection ISU. This tax-deductible gift makes a significant impact in the students’ lives.

Expect your call on Feb. 8 through Feb. 12. The students are excited to talk with you and eager for your pledges! The essence of Connection ISU remains you!