Dr. Joy B. Plein and Mr. Frank Savage

Pharmacy alumnus, friend to be honored during 2004 ISU Homecoming week

College of Pharmacy alumnus, Dr. Joy B. Plein, ’47, and long-time college friend and supporter, Mr. Frank Savage, will be honored during the 2004 Idaho State University Homecoming festivities with the President’s Medallion and Distinguished Alumnus Award, respectively.

ISU President Dr. Richard Bowen will bestow honors to Plein and Savage during an awards ceremony on Friday, October 22.

Dr. Joy B. Plein

In 1947, the same year University of Idaho-Southern Branch became Idaho State College, Joy Bickmore Plein received her bachelor’s degree from the College of Pharmacy.

Joy’s interest in medicine began early. She spent her summers and vacations during World War II as a pharmacy intern at Prescription Drug in Preston, Idaho, and Logan, Utah. After her education at Idaho State, she worked at Heinz Apothecary in Salt Lake City before going to Seattle, where she worked in other apothecaries, to further her studies.

The Preston High School graduate came to Pocatello for her undergraduate studies before receiving her master’s degree and doctorate in pharmacy from University of Washington in Seattle.

Dr. Plein joined University of Washington’s faculty in 1966, where her teaching and research has focused on clinic pharmacy and health professions education. Since 1973, she has specialized in senior care pharmacy, where she has developed and coordinated courses in geriatric pharmacy and precepted two senior care pharmacy clerkship courses. From its 1986 inception to 2002, Dr. Plein was coordinator of a geriatric pharmacy practice certificate program. She has served as program coordinator for several of the University’s interdisciplinary geriatric programs.

In addition to her experience as a staff pharmacist and an educator and researcher, Dr. Plein worked for the American Society of Hospital Pharmacists as assistant editor of the American Hospital Formulary Service and a consultant and assistant to the chairman for its Committee on Pharmacy and Pharmaceuticals.

Dr. Plein has published countless research reports, syllabi, books and book chapters during her career. She has enjoyed federal appointments to the FDA’S OTC Review Panel and the National Advisory Council on Health Professions Education.

Throughout her career, Dr. Plein has received formal recognition and awards for her work. Most

Mr. Frank Savage

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recently, she received the American Society of Consultant Pharmacist’s George F. Archambault Award in 2001 and the Janssen ElderCare Lifetime Achievement Award in 2002. Idaho State College recognized her with the Merck Award when she graduated in 1947.

Dr. Plein now teaches geriatric pharmacy didactic and seminar courses at University of Washington and precepts pharmacy students at the Hearthstone, a continuing care retirement community affiliated with the University. She continues her research in geriatric pharmacotherapy and pharmacy education and practice.

**Mr. Frank Savage**

Frank Savage is a native of Hamer, where he still attends annual cattle drives on the family ranch. He graduated in 1951 with a bachelor’s degree from Idaho State’s College of Education. He proudly served in the Army during the Korean War, and was a captain when discharged.

He began his career in the pharmaceutical business when he was looking for a job and was hired by Pitman Moore, (today, Dow Pharmaceuticals) of Salt Lake City.

After serving as a field salesman and field supervisor in Salt Lake City, Frank quickly moved up the ranks of the pharmaceutical industry. He became sales manager in Denver, then regional sales manager and finally national sales manager. His climb led him to the position of marketing manager for Dow Pharmaceuticals, where he helped promote products for treating everything from high cholesterol to coughs and colds. His personal recommendation helped license Nicorette, an aid for people who are trying to quit smoking.

When he became director of hospital sales for Merrell Dow in 1981, he merged his training as an educator and his experience as a pharmaceutical marketer to teach new doctors about new products.

His work helped him create and chair the Hospital Advisory Board, which annually brought in key hospital pharmacists to advise the company on how it could better address the needs of patients.

Frank then became director of trade, pharmacy and professional relations for Marion Merrell Dow (now Aventis). From 1987 to 1990, he established, nurtured and maintained close working relationships with the Top 10 wholesale and chain drug accounts. He designed and conducted advisory boards and task forces to improve customer service, while representing his company at professional associations and convention meetings.

Since 1990, Frank has provided his expertise to various pharmaceutical companies as a consultant. In those years, he has helped launch leading products for the treatment of multiple sclerosis, HIV/AIDS, cancer, gastroenterological ailments and angina.

The year 2002 was an important for Frank. He retired from Agouron Pharmaceuticals in San Diego, Calif., where he worked with the leading biotech company to produce Viracept®, one of the foremost drugs prescribed to treat HIV/AIDS. He was awarded the ISU College of Pharmacy’s Distinguished Service Award and the Healthcare Distribution Management Association awarded him the highest honor in the health-care industry, the Nexus Lifetime Achievement Award.

Today Frank is a member of Idaho State University’s College of Pharmacy Dean’s Advisory Council and the Healthcare Distribution Management Association, where he has co-chaired annual meetings and contributed to the Business Development and Trading Partner Committee and Drug Availability Task Force.

For a complete schedule of ISU Homecoming activities, visit www.isu.edu/alumni.

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**College to host Oct. 30 game day**

ISU College of Pharmacy alumni and friends are invited to the College of Pharmacy Game Day on Oct. 30 when the Bengals face the Weber State Wildcats at Holt Arena. Kick-off is at 3 p.m.

The College of Pharmacy Game Day provides an opportunity for College faculty, staff and alumni to join together and show support for the ISU Bengal football team while promoting pharmacy programs. Pharmacy students will conduct an on-field presentation prior to kick-off. For more information, contact Andrew Gauss at 282-3393.